



WJLA-TV WASHINGTON, DC

WJLA
1100 Wilson Blvd, 6th Floor
Arlington, VA 22209

Screen Strategies Media
15409 Whitechapel Ct
Centreville, VA 20120

Contract # 2679745
Schedule Dates 11/06/16-11/08/16
Advertiser Bennett for Congress-D (112082)
Agency Screen Strategies Media (15161)
Product POLITICAL CANDIDATE (ns) (1186)
Brand BENNETT FOR CONGRESS (856468)
Salesperson HOUSE-WASHINGTON, WJLA/GJLA/EJLA (3869)
Sales Office WJLA/GJLA/EJLA
Buyer Name JONES,RACHAEL
Phone/Fax (202) 276-1821 /
CPE 3026
Account Types Local/Political Candidate Agency BRD
Billing Type Standard
Comments 11/7-11/8

Date Entered 11/04/16
Last Modified 11/04/16
Entered By Kimberly Camps
CO-OP No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$5,756.25
Net Total \$32,618.75
Sales Tax

Washington (WJLA)

By Broadcast Month	Spots	Rate
Nov. 2016	29	\$38,375.00
Grand Total:	29	\$38,375.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	11/07/16-11/08/16	4	:30	6A- News-Good Morning Washington at 6a		1	1						2	\$600.00	\$1,200.00	Washington (WJLA)		11/4/16
2.0	Normal Line / SPOT	11/07/16-11/08/16	4	:30	6:58A- ABC-Good Morning America		2	2						4	\$750.00	\$3,000.00	Washington (WJLA)		11/4/16
3.0	Normal Line / SPOT	11/07/16-11/08/16	4	:30	9A- Live with Kelly		1	1						2	\$400.00	\$800.00	Washington (WJLA)		11/4/16
4.0	Normal Line / SPOT	11/07/16-11/08/16	4	:30	10A- Rachael Ray		1	1						2	\$325.00	\$650.00	Washington (WJLA)		11/4/16
5.0	Normal Line / SPOT	11/07/16-11/08/16	4	:30	10:58:25A- ABC-The View		1	1						2	\$550.00	\$1,100.00	Washington (WJLA)		11/4/16
6.0	Normal Line / SPOT	11/07/16-11/07/16	4	:30	11:59:56A- News-ABC 7 News at Noon		1							1	\$400.00	\$400.00	Washington (WJLA)		11/4/16
7.0	Normal Line / SPOT	11/07/16-11/07/16	4	:30	12:30P- Who Wants to be a Millionaire		1							1	\$350.00	\$350.00	Washington (WJLA)		11/4/16
8.0	Normal Line / SPOT	11/07/16-11/07/16	4	:30	2P- ABC-General Hospital		1							1	\$600.00	\$600.00	Washington (WJLA)		11/4/16
9.0	Normal Line / SPOT	11/07/16-11/07/16	4	:30	3P- 4P (EST)		1							1	\$300.00	\$300.00	Washington (WJLA)		11/4/16
10.0	Normal Line / SPOT	11/07/16-11/07/16	4	:30	4:58:27P- News-ABC 7 News at 5p		2							2	\$700.00	\$1,400.00	Washington (WJLA)		11/4/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



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11.0	Normal Line / SPOT	11/07/16-11/07/16	4	:30	5:59:26P- News-ABC 7 News at 6p		1							1	\$900.00	\$900.00	Washington (WJLA)		11/4/16
12.0	Normal Line / Access	11/07/16-11/07/16	4	:30	7:27:56P- Jeopardy		1							1	\$4,000.00	\$4,000.00	Washington (WJLA)		11/4/16
13.0	Normal Line / Prime Premium	11/07/16-11/07/16	4	:30	7:57:56P- ABC-Dancing with the Stars (Monday)		1							1	\$12,000.00	\$12,000.00	Washington (WJLA)		11/4/16
14.0	Normal Line / Prime	11/06/16-11/06/16	4	:30	10P- ABC-Quantico (Sunday)								1	1	\$6,000.00	\$6,000.00	Washington (WJLA)		11/4/16
15.0	Normal Line / SPOT	11/07/16-11/07/16	4	:30	10:59:56P- News-ABC 7 News at 11p		1							1	\$700.00	\$700.00	Washington (WJLA)		11/4/16
16.0	Normal Line / SPOT	11/07/16-11/07/16	4	:30	12:37A- ABC-Nightline		1							1	\$125.00	\$125.00	Washington (WJLA)		11/4/16
17.0	Normal Line / SPOT	11/07/16-11/07/16	4	:30	11:35P- ABC-Jimmy Kimmel		1							1	\$750.00	\$750.00	Washington (WJLA)		11/4/16
18.0	Normal Line / SPOT	11/06/16-11/06/16	4	:30	12:05A- Extra Wknd								1	1	\$100.00	\$100.00	Washington (WJLA)		11/4/16
19.0	Normal Line / SPOT	11/07/16-11/07/16	4	:30	3:59:42P- News-ABC 7 News at 4p		2							2	\$500.00	\$1,000.00	Washington (WJLA)		11/4/16
20.0	Normal Line / Access	11/07/16-11/07/16	4	:30	6:58:46P- Wheel Of Fortune		1							1	\$3,000.00	\$3,000.00	Washington (WJLA)		11/4/16

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